

DONOR RECOGNITION PLAN

All contributions of \$1,000 or more to Veritas Classical Academy Capital Campaign will be recognized on a donor wall, which will be movable to the school's initial and future sites.

All gifts and pledges will be publicly acknowledged during the campaign without identification of amounts unless the donor wishes to remain anonymous. All gifts and pledges are confidential unless the donor provides permission to encourage other donors or in the case of a challenge grant announcement.

Donors may choose to make their gifts in honor or memory of someone, in recognition of specific events or accomplishments, or to have names engraved on the plaques, as listed below.

The following Giving Societies have been established to recognize levels of gifts and pledges. The sizes of the plaques will be related to the sizes of the gifts they recognize. A subcommittee will finalize the plan. Sizes may be adjusted according to the final dimensions, which are not known at this time. The exact dimensions will be shared with donors prior to installation. Donors will have the opportunity to identify how they wish their names to be listed prior to installation.

NAMING RIGHT FEATURES TO BE RECOGNIZED	SUGGESTED GIFT AMOUNT
Naming The School	\$3M
Cafeteria and Gymnasium	\$1M
Library	\$500,000
Outdoor Recreation and Playground	\$500,000
Main Hallway	\$250,000
Art Room	\$250,000
Audio Visual Room	\$250,000

Truth Seekers Society	\$150,000 to \$249,999	Plaque based on gift range
Visionary Leaders Society	\$50,000 - \$149,999	Plaque based on gift range
Wisdom Society	\$25,000-\$49,999	Plaque based on gift range
Virtue Society	\$15,000-\$24,999	Plaque based on gift range
Critical Thinkers Society	\$7,500-\$14,999	Plaque based on gift range
Character Society	\$5,000-\$7,499	Plaque based on gift range
Founders Society	\$1,000-\$4,999	Plaque based on gift range
Masterpiece Art in the School*	\$500-\$999	(25)

*Donor may choose an art piece to be displayed in the school.

Artist: Georges Seurat



If you have questions, please ask! If you have any additional questions about the project's scope, impact, or urgency, please get in touch with Kim Senn at info@veritasclassical.com.

Every dollar is needed and every pledge counts. All contributions of any amount to the Veritas campaign are greatly appreciated and will be acknowledged throughout the campaign. Remit donations or pledge forms to Veritas Classical Academy PO Box 35 Chippewa Falls, WI 54729. You may choose to make a one-time gift or complete a pledge form to pledge to giving a gift over three years, starting in 2024 to 2027.

You may send a gift, pledge, or give online at www.veritasclassical.com. For more information, please email info@veritasclassical.com. To read more about the campaign, go to the campaign website.



MISSION STATEMENT

Veritas Classical Academy (VCA) exists to educate the minds and inspire the hearts of young people through a content-rich, classical curriculum that emphasizes the principles of moral character and civic responsibility. By intentionally fostering a culture of intrinsic wellness, Veritas Classical Academy prepares students to become the healthy, virtuous and authentic foundation of future American generations.

Note: Contributions are tax deductible. Veritas Classical Academy is a 501(c)3. Tax receipts will be issued. Questions regarding contributions should be referred to your tax advisor.



VERITAS

CLASSICAL ACADEMY

CLASSICAL VALUES,
MODERN VISION

A CHILD'S EDUCATION CAN BE FILLED WITH MEANING, FULFILLMENT, AND PURPOSE.

The Hillsdale model is a classical liberal arts model that exemplifies a life that's free and able to be lived well. The Hillsdale curriculum is designed to pursue what is good, true, and beautiful.

WHAT IS CLASSICAL EDUCATION

The chosen curriculum is based on core knowledge and classical education, rooted in the liberal arts and sciences, and offers a grounding in civic virtue and character cultivation.

WHAT IS A CHARTER SCHOOL

Charter schools are public, nonsectarian institutions established through a contract, or “charter,” between the governance board and an authorizing body. In Wisconsin, either an existing school district or the state Office of Educational Opportunity serves as the authorizer for these schools. While charter schools enjoy freedom from most state regulations, they are held to strict accountability standards outlined in their charter, reflecting the motto, “Autonomy for Accountability.”

WHAT WILL VERITAS OFFER

Charter schools are independently operated public schools that have the freedom to design classrooms that meet their students’ needs. This allows Veritas to offer:

- Classical Education
- Character Development
- Tuition-Free Public Education
- Emphasis on Whole-Child Wellness
- Parental Involvement Opportunities
- Grade K-5 with Annual Expansion to K-12
- Support for Every Child

Charter schools are known as “public schools of choice” meaning that families specifically choose the school rather than being assigned by a district. VCA offers parents an opportunity to have a voice and active role in the implementation of a better model, one which will address the needs expressed by parents.

THE PLAN

VCA will work to close the achievement gap, increase graduation rates and college/career readiness. It will create a common ground of knowledge through intentional instruction and application, leading to equality in education that deepens learning through discussion. To



support students’ education and character success, VCA will monitor the progress of each student, and if needed, create a personalized educational plan with support to reach those goals

VERITAS HEADMASTER

Jonathan Gray has over a decade of experience working in classical charter schools at all levels: from 3rd Grade to 12th Grade, and from TA to Assistant Headmaster. His passion for classical education arises from watching the daily growth of joy and excellence in his students, many of whom were new to classical education.



JONATHAN GRAY,
HEADMASTER

Seeing these young men and women discover interests, abilities, and potentials they never knew they had, and the growth of confidence and moral character that accompanies these discoveries persuaded him that this model of education should be shared as widely as possible. Realizing this vision has become his life’s work. He and his wife, Allison, have four young children and a shaggy mop of a dog. When he is not on campus, you can find him reading, playing LEGOs with his kids, fishing, or tossing a baseball around.

NOW IS THE TIME TO HELP
MAKE A DIFFERENCE
FOR UPCOMING GENERATIONS
OF STUDENTS IN THE
CHIPPEWA VALLEY.



“When I was introduced to classical education at the age of 15, I was initially skeptical of its usefulness in modern society. However, my skepticism was born of ignorance, and the reality couldn't have been further from the truth. Once I adjusted to the new curriculum, I was overjoyed to find a system of education that didn't just tell students what to know, but rather taught them how to think.”

– JOHN L.

ALUMNUS OF A CLASSICAL HIGH SCHOOL PROGRAM, NOW PURSUING A DEGREE AT EMBRY-RIDDLE AERONAUTICAL UNIVERSITY.

THREE UNIQUE CORE BELIEFS OF VERITAS CLASSICAL ACADEMY

People: The people of Veritas Classical Academy are marked by a love for the Chippewa Valley. They are parents, teachers, business leaders, and professionals who recognize a need for education that looks to something more enduring than experimental educational theories for its purpose and to something further than standardized test scores for its success.

Culture: As wise farmers know the various nutrients their plants need to yield a full crop, VCA knows the whole human person needs various sources of nourishment to grow strong, healthy, and fruitful. The mind hungers for truth acquired through knowledge, the soul desires beauty present in the sensible world, and the body desires goodness for fulfillment, particularly good actions, which, moment by moment and action by action, build a life marked by goodness. These three elements form the culture of Veritas Classical Academy.

School: Veritas Classical Academy is the first school of its kind in the Chippewa Valley: a classical public charter school. VCA will provide a time-tested, rigorous, free, public education for all students.

