

DONOR RECOGNITION PLAN

All contributions of \$1,000 or more to Veritas Classical Academy Capital Campaign (theme TBD) will be recognized on a donor wall which will be movable to the site and future sites of the school.

All gifts and pledges will be publicly acknowledged during the campaign without identification of amounts unless the donor wishes to remain anonymous. All gifts and pledges are confidential unless the donor provides permission to encourage other donors or in the case of a challenge grant announcement.

Donors may choose to make their gifts in honor or in memory, in recognition of specific events or accomplishments or may choose to engraved names on the plaques as listed below.

The following Giving Societies have been established to recognize levels of gifts and pledges. The sizes of the plaques will be related to the sizes of the gift they recognize. A sub-committee will finalize the plan. Sizes may be adjusted according to the final dimensions which are not known at this time. The exact dimensions will be shared with donors prior to installation. Donors will have the opportunity to identify how they wish their names to be listed prior to installation.

NAMING RIGHT FEATURES TO BE RECOGNIZED	SUGGESTED GIFT AMOUNT
Naming Opportunity	\$3M
TBD	\$1M
TBD	\$500,000 to \$999,000
TBD	\$250,000 to \$499,000
TBD	\$150,000 to 249,999

Truth Seekers Society	\$100,000 to \$149,999	Plaque based on gift range
Visionary Leaders Society	\$50,000 - 99,999	Plaque based on gift range
Wisdom Society	\$25,000-\$49,999	Plaque based on gift range
Virtue Society	\$15,000-\$24,999	Plaque based on gift range
Critical Thinkers Society	\$7,500-\$14,999	Plaque based on gift range
Character Society	\$5,000-\$7,499	Plaque based on gift range
Founders Society	\$1,000-\$4,999	Plaque based on gift range
Masterpiece Art in the School	\$500-\$999	(25)

If you have questions, please ask! If you have any additional questions about the scope, impact, or urgency of the project, please contact Kim Senn.

Every dollar is needed and every pledge counts. All contributions of any amount to the Veritas campaign are greatly appreciated and will be acknowledged throughout the campaign. Gifts of \$500 or more will be prominently recognized in the library.

Remit donations or pledge forms to_____ You may choose to make a one-time gift or complete a pledge form to commit to giving a gift over a time frame over three years, starting as late as _____.

You may send a gift or pledge to, or give online at www.veritasclassical.com. For more information, please call or email. To read more about the campaign, go to the campaign website.



MISSION STATEMENT

Veritas Classical Academy (VCA) exists to educate the minds and inspire the hearts of young people through a content-rich, classical curriculum that emphasizes the principles of moral character and civic responsibility. By intentionally fostering a culture of intrinsic wellness, Veritas Classical Academy prepares students to become the healthy, virtuous and authentic foundation of future American generations.

Note: Contributions are tax deductible. Veritas Classical Academy is a 501c3. Tax receipts will be issued. Questions regarding contributions should be referred to your tax advisor.



WHAT IF YOU WANT MORE OUT OF LIFE THAN JUST TO GO TO SCHOOL AND GET A JOB?

WHAT IF YOU WANT MEANING, FULFILLMENT, & PURPOSE?

The Hillsdale model is a classical liberal arts model that exemplifies a life that’s free and able to be lived well. The Hillsdale curriculum is designed to pursue what is good, true, and beautiful.

THE NEED

The 5-year enrollment trends reported by the Wisconsin Department of Public Instruction in the Chippewa Valley area highlight an opportunity to expand in-person, free, public schooling options. Although VCA’s curriculum is secular in nature, they are committed to helping their students live a virtuous life and live in truth. While the Chippewa Falls Area Unified School District has seen a gradual decline in enrollment despite a 5% population growth over the past five years, this suggests a need for diverse educational choices that meet the community’s evolving needs. These statistics indicate that there is more to the story than just open enrollment, emphasizing the importance of providing alternative public education models.

Tuition-based, religious education options are widely available, but students, particularly underserved students, lack access to public options. Currently, 24 private tuition-based schools serve the local area and several of them have waiting lists exceeding 100 students. Free non-religious options are few and far between and many also have waiting lists. Based on these trends, VCA has concluded that this is a prime time to offer VCA’s innovative education option.

WHAT WILL VERITAS OFFER

Charter schools are independently operated public schools that have the freedom to design classrooms that meet their students needs. Because of this, Veritas will offer:

- Classical Education
- Character Development
- Tuition-Free Public Education
- Emphasis on Whole-Child Wellness
- Parental Involvement Opportunities
- Opening Grade K-5 with Annual Expansion to K-12
- Promoting Opportunities for Every Child

Charter schools are known as “public schools of choice” meaning that families specifically chose the school rather than being assigned by a district. VCA offers parents an opportunity to have a voice and active role in the implementation of a better model, one which will address the needs expressed by parents.

THE PLAN

VCA will work to close the achievement gap, increase graduation rates and college/career readiness and create a common ground of knowledge through intentional instruction and application, leading to equality in education that deepens learning through discussion.

To proactively reduce the achievement gap, VCA will make formative assessments and intervene early in any areas of concern. To support students’ educational and character success, VCA will create a personalized academic plan.

VERITAS HEADMASTER

Jonathan Gray has over a decade of experience working in classical charter schools at all levels: from 3rd Grade to 12th Grade, and from TA to Assistant Headmaster. His passion for classical education arises from watching the daily growth of joy and excellence in his students, many of whom were new to classical education.



Seeing these young men and women discover interests, abilities, and potentials they never knew they had, and the growth of confidence and moral character that accompanies these discoveries persuaded him that this model of education should be shared as widely as possible. Realizing this vision has become his life’s work. He and his wife, Allison, have four young children and a shaggy mop of a dog. When he is not on campus, you can find him reading, playing LEGOs with his kids, fishing, or tossing a baseball around.

NOW IS THE TIME TO HELP
MAKE A DIFFERENCE
FOR UPCOMING GENERATIONS
OF STUDENTS IN THE
CHIPPEWA VALLEY.



“When I was introduced to classical education at the age of 15, I was initially skeptical of its usefulness in modern society. However, my skepticism was born of ignorance, and the reality couldn't have been further from the truth. Once I adjusted to the new curriculum, I was overjoyed to find a system of education that didn't just tell students what to know, but rather taught them how to think. Under the instruction of my teachers, I learned to grapple with difficult dilemmas, and as a result, grew in my understanding of the world around me. I would unconditionally recommend classical education to any students or families that learn of it, because when I found it, it changed my life forever.”

– JOHN L.

ALUMNUS OF A CLASSICAL HIGH SCHOOL PROGRAM, NOW PURSUING A DEGREE AT EMBRY-RIDDLE AERONAUTICAL UNIVERSITY.

CLASSICAL CURRICULUM



GRAMMAR
K-5



LOGIC
6-8 grade



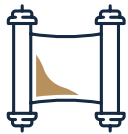
RHETORIC
9-12 grade



MATH
(Math Facts)



SCIENCE



HISTORY



ENGLISH
LANGUAGE ARTS
(Cursive, Memorizing & Reciting Poetry, Sentence Diagramming)



MUSIC



ART



FOREIGN
LANGUAGE